



**Badgerland**  
FINANCIAL

*Cultivating rural life.*

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## **BADGERLAND FINANCIAL COMMITTED TO RURAL WISCONSIN SUCCESS!**

Badgerland Financial, Wisconsin's leader in lending and financial services for agriculture and rural living, embraces the vast diversity of Wisconsin's \$59.16 billion dollar agriculture industry and is proud to support the Madison Area Community Supported Agriculture Coalition.

While current economic conditions have made consumers more value conscious about their food purchases, studies continue to show consumers want to know the who, what, where, when and why behind the production of their food. These market trends indicate opportunity for community supported agriculture and other direct market producers to have a positive future.

Badgerland Financial can help you succeed, offering an exceptional line of financing programs and valuable financial services. From loans to insurance to accounting services and tax planning, we're here to enrich rural lives and communities. Badgerland Financial also offers a new, innovative program for young, beginning and small farmers called "Beginning with Badgerland." In addition to acquiring financing, participants are eligible for a Badgerland Financial Grant to be used for expenses associated with business-related fees, professional services, training and education.

To learn more and for more industry news and management assistance, visit [badgerlandfinancial.com](http://badgerlandfinancial.com).